# **Privacy Policy**

At **chemeng.lk**, we are committed to protecting the privacy and security of our customers' personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website or register for online courses. By using our website, you consent to the practices described in this policy.

## Information We Collect

When you visit our website, we may collect certain information about you, including:

- **Personal identification information** (such as your name, email address, and phone number), which is provided voluntarily by you during the registration or checkout process.
- Payment and billing information necessary to process your enrollment, including credit card
  details, which are securely handled by trusted third-party payment processors.
- **Browsing information**, such as your IP address, browser type, and device information, which is automatically collected using cookies and similar technologies.

### **Use of Information**

We may use the information we collect for the following purposes:

- To process and fulfill your study needs, ensuring your registration and course access is completed smoothly.
- **To communicate with you** regarding your learning process, provide support, and respond to inquiries or requests.
- **To personalize your learning experience** by recommending relevant courses and programs for your further development.
- **To improve our website and services**, based on your feedback, interactions, and browsing patterns.
- To detect and prevent fraud, unauthorized activities, and misuse of our website.

# **Information Sharing**

We respect your privacy and do not sell, trade, or transfer your personal information to third parties without your consent, except in the following circumstances:

- **Trusted service providers**: We may share your information with third-party service providers who assist us in operating our website, processing payments, and delivering products or services. These providers are contractually obligated to handle your data securely and confidentially.
- **Legal requirements**: We may disclose your information if required by law or in response to valid legal requests or orders.

## **Data Security**

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure. While we strive to protect your data, we cannot guarantee absolute security.

# **Cookies and Tracking Technologies**

We use cookies and similar technologies to enhance your browsing experience, analyze website traffic, and gather information about your preferences and interactions with our website. You have the option to disable cookies through your browser settings, but please note that doing so may limit certain features and functionality of our website.

# **Changes to the Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, along with a revised "last updated" date. We encourage you to review this Privacy Policy periodically to stay informed about how we collect, use, and protect your information.

#### **Contact Us**

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please contact us using the information provided on our website.